



PHARMACY SHARK TANK APPLICATION

1 – 3 August 2025 | ICC Sydney | www.psa25.com.au

Igniting innovation in Pharmacy Practice

Are you ready to dive into the tank and pitch your groundbreaking idea to a panel of sharp-minded leaders and investors? This year, with sponsorship from the PSA Foundation, the Pharmacy Shark Tank at PSA25 serves as the ultimate platform for showcasing innovative solutions that address unmet clinical needs and advance patient care and pharmacy practice across all settings.

A call for revolutionary ideas

Whether it's a novel product, a transformative program, an inventive process, cutting-edge technology, or an original invention yet to be realised – this is your moment to dream big and **turn your ideas into potential reality**. Your concept could be the next big thing in pharmacist practice, changing how we approach health and patient care.

The stage is set: present to the 'Sharks'

Only four exceptional submissions will be handpicked by the Pharmacy Shark Tank Review Committee to present their concepts to our panel of 'Sharks' – esteemed industry leaders, strategists, and investors. Imagine presenting your idea on the grand stage of **PSA25 on Friday, August 1**, in front of an audience captivated by innovation.

A dynamic pitch experience

Each finalist will have the unique opportunity to present their concept in a thrilling **5-minute pitch**, followed by a **5-minute interactive Q&A session** with the 'Sharks' and the live audience. This is not just a presentation; it's a conversation, an exchange of ideas, and a chance to persuade and inspire.

Recognition and rewards

The 'Sharks' will decide which pitches compel them to invest, while the audience will vote for their favourite in the People's Choice award. Winners will be celebrated at the session's conclusion, sharing a **total prize pool of \$10,000!**

TIMELINES	
11 April 2025	9.00 am competition opens.
30 May 2025	11.59 pm competition closes - No late submissions accepted.
20 June 2025	The top four (4) finalists will be contacted and invited to attend the Pharmacy Shark Tank at PSA25.
1 August 2025	The Shark Tank competition will take place on stage at PSA25. Prizes and winners will be announced at the close of the session.



Proudly sponsored by



Eligibility

Finalists will be notified by June 20, 2025. The competition is open to **ALL registered pharmacists in Australia** (provisional registration included). Your concept should be original, innovative, and address existing challenges in health or patient care, or enhance pharmacy practice.

As Shark Tank 25 will be sponsored by the PSA Foundation, a Health Promotion Charity (HPC), all entries must adhere to the definition of an HPC, which is 'an institution whose principal activity is to promote the prevention or control of diseases in human beings'. All entries must ensure they align with this charity definition.

Submit your concept addressing the criteria on pages 2-3 of this application.

Be part of this transformative experience at PSA25

Don't miss the chance to be part of this exhilarating competition. Register now for PSA25 and seize the opportunity to pitch your innovative idea at the live Pharmacy Shark Tank event.

TO APPLY:

**Concept
Title:**

**Concept
Description:**

**Concept
goals:**

**Needs
analysis:**

TO APPLY:

Anticipated budget:

Timeline & stage of development:

Lead participant details

Name(s):

Leader's mobile:

Email:

I (we) accept terms and conditions

See www.PSA25.com.au for terms and conditions.

Signature:

Date:

Please return completed form to **conference@psa.org.au** no later than 30 May 2025